

Video Teleconference Showdown

"Learn from the PAST... Prepare for the future."

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About





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Outline



- Introduction
- Video Conferencing Platform assessments (strengths/vulnerabilities)
- Techniques/Hardware suggestions and support (needs vs wants)
- Future of technology and platforms
- Questions and discussion

Video teleconferencing software





- MS Teams*
- Zoom*
- Adobe Connect*
- Cisco WebEx*
- Blackboard Collaborate
- Skype for Business
- GoToMeeting
- Google classroom
- BlueJeans*
- Blizz
- Canvas
- UberConference
- Team Viewer

- Vsee
- Doxy.me
- Zoho Meeting
- Ring
- ClickMeeting
- Marco Polo
- Houseparty
- Amazon Chime
- Google Duo
- Cisco Jabber
- Join.me
- Intermedia Unite
- Jiminny

- Lifesize
- GlobalMee Collaboration
- Whereby
- FreeConferenceCall.com
- Circuit
- BigMarker
- 3CX
- Livestorm
- ezTalks
- Demio
- Jitsi
- Avaya Aura
- MyRoom

Criteria





- Ease of use aka the Dad test (1-5 scale)
- Flexibility and options (1-5 scale)
- Costs (1-5 scale)
- Good enough for government work? (Yes or No)



Microsoft Teams





Image: Microsoft

- Popularity: Integration in MS Office for desktop/mobile
- Ease of use: Easy
- Flexibility and options:
 - +Integrates w/ attached documents
 - +Shares screens/transfer command
 - +Secured w/ directed invites
 - -Breakout rooms (channels) not as easy as others
 - -Layout not as intuitive when used on Apple iOS or mobile products
- Costs: Free (comes with MS Office)
- Good enough for government work? Yes

Microsoft Teams



• Breakout rooms are called Channels



Image: Microsoft

- Chat option is available no matter what channel you are assigned to – easy when doing multiple group work to pass info (think Operations Section to Logistics Section)
- Recording meeting/class is easy
- Other ways to capitalize on MSTeams channels

Zoom





Image: Zoom.us

- Popularity: Worldwide use on desktop/mobile
- Ease of use: Easy
- Flexibility and options:
 - +Breakout rooms easy (assigned or random)
 - +Sharing documents via chat box
 - +Shares screens/transfer command
 - -Unsecured meetings and "Zoom Bombing"
 - -Federal agencies refrain from using citing foreign involvement
- Costs: Pro account = \$14.99 for 100 participants / 9 hosts
- Good enough for government work? Yes

Zoom





Image: Zoom.us

Audience question

- Increase engagement on Zoom?
 - Poll question
 - Question in chat
 - Emoji (thumbs up/down or hand wave)
 - Actual live video reaction

Adobe Connect





Image: Adobe

- Popularity: Worldwide use on desktop/mobile
- Ease of use: intermediate
- Flexibility and options:
 - +Breakout rooms easy
 - +Sharing documents via chat box or documents panel
 - +Questions/polls easy to use.
 - +Shares screens/transfer command
 - -DHS regularly uses Adobe Connect
- Costs: \$50/month for 25 participants / 9 hosts
- Good enough for government work? Yes

Cisco WebEx



Catherine Sinu

Image: WebEx

- Popularity: Worldwide use on desktop/mobile
- Ease of use: intermediate
- Flexibility and options:
 - +Breakout rooms easy
 - +Sharing documents via chat box or documents panel
 - +Shares screens/transfer command
 - -Slow app processing and complex coding for use
 - -Costs
- Costs: Business is \$26.95/month for 200 participants and 5-10 hosts
- Good enough for government work? Yes

BlueJeans by Verizon



BlueJeans

verizon /



Image: BlueJeans

- Popularity: Worldwide use on desktop/mobile
- Ease of use: Easy
- Flexibility and options:
 - +Sharing documents
 - +Shares screens/transfer command/see who is talking
 - +Easy self view preview prior to joining
 - -Limited breakout rooms flexibility (unsupported client)
 - -Display interface only supports one program display
 - Costs
- Costs: Standard \$9.99/mo (50 participants) / Pro \$13.99/mo for 75 participants w/ collab integration into Slack, MSTeams, Okta, and Splunk
- Good enough for government work? Yes

BlueJeans by Verizon



BlueJeans



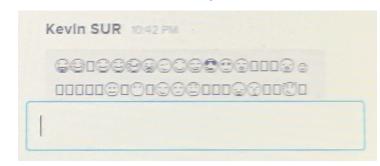


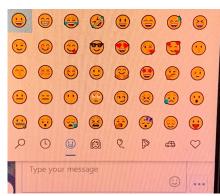
Image: BlueJeans

- Neato features on BlueJeans
 - Whiteboard included in session
 - Meeting highlights



Non-standard emojis





Easy share feature to FacebookLive

Top 5 ANL comparison chart



	MS Teams	Zoom	Adobe Connect	BlueJeans	Cisco WebEx
Popularity	5	5	4	3	2
Ease of use (Dad)	4	5	4	4	2
Flexibility/Options	4	5	3	4	3
Costs	5	3	3	3	2
Enough?	YES	YES	YES	YES	YES
Total	18	18	14	14	9

G2 comparisons (Market Presence vs Satisfaction)





Techniques/Best Practices-1



- As the host
 - Arrive early
 - Play friendly music to test sound
 - Consistent intro with reminders and roll call (sound)
 - Dual screens (Host and dummy participant)
 - No filters



Image: Buzzfeed News

- As a participant
 - Turn off video to decrease personal data consumption
 - Be mindful of background distractions (oops)
 - Chat features can/likely be shared for all to see. FOIA-able too.



Image: TechRepublic

Techniques/Best Practices-2



• All

- Wipe/clean your front facing camera
- Stay on mute until you have to talk (spacebar)
- Camera at eye level
- Stop looking at yourself!
- Place your self-view box at camera level
- Attire does matter
- Nature loves to interrupt
- Construction, aircraft, landscapers, deliveries, etc...
- Update your software prior to videoconference call



Image: @tothaground

Additional Considerations (Hardware)

COMMUNITY EVENT PLANING

COMMUNITY EVENT PLANI

Lighting of talent and setting

Sound (native vs fixed vs lav mic)



Image: Cleveland.com

- Microphone (headset vs wired vs wireless/Bluetooth)
- Location/room (@ratemyskyperoom)



The future of video teleconferencing?



- VR vs. AR vs. XR
- Bosch: Lightdrive (AR)
- Microsoft: Hololens (AR)
- Apple: Glass (AR)
- Nreal: Light (XR)
- Qualcom: Snapdragon (XR2)
- Facebook/Occulus: Orion (XR)
- Google: ARCore





